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GLADIOLUS

Wholesale and
Jobbers' Prices

LASCH BULB FARM

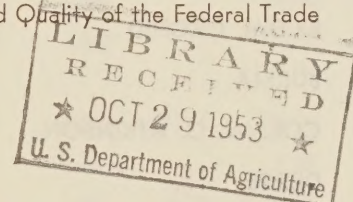
NEW ALBANY, INDIANA

Post Office Box 26

Phone 4-1487

A select list of choice quality Gladiolus bulbs; guaranteed free of disease and true to name. Dusted with Lindane and Spergon. State inspected both in field and in storage. All stock will meet the Standard of Good Quality of the Federal Trade Commission.

FALL 1953 — SPRING 1954



JULIA MAE (Pommert '54)

Soft, pale rose-pink that will open 8-9 4 1/4 to 5 inch florets on a tall, wiry spike of 20 to 22 buds. Rapid increaser. Excellent keeper. Opens well from very tight bud. Easy cutter. Color excellent under artificial light. When opened inside will hold size and color well to the top bud. Fine show winner including an American Home Achievement Award at 1951 Pacific International Show at Auburn, Wash. Julia Mae is highly recommended as a commercial. It has been thoroughly tested on the Seattle Market. Prices: 10 large \$8.00; 10 medium \$6.00; 10 small \$4.00. Per 100—No. 1, \$70.00; No. 2, \$60.00; No. 3, \$54.00; No. 4, \$48.00; No. 5, \$35.00; No. 6, \$25.00. (25 at 100 rate). Blts. \$5.00 per 100.

ORCHID BLUSH (Deam '54)

Beautiful, light lavender with small white blotch. Opens 8 with 8 in color on a long flowerhead of 20-22 buds. Attachment, facing, placement extra good. Tall, robust grower. Excellent performer in hottest, driest weather. Strong propagator. Many Awards as a seedling including 3-spike commercial section at 1952 Indiana Show; Grand Champion, Champion 3-spikes, 2nd Day Champion at 1953 Indiana Show. Also Award of Merit with a score of 88. Prices: 1 bulb and 10 selected blts. \$5.00; 5 bulbs, any size, and 50 blts. \$22.50; 10 bulbs, any size, and 100 blts. for \$40.00.

EARLY RED (Knight '53)

Glowing, pure red of high color value; its beauty bears close inspection, a smooth, saturated heavy substance red. Opens 7 five inch florets of heavy substance. Tall healthy plants; disease resistant. Prolific bulblet producer; easy germinator. Early Red is good any time but especially valuable to the cutflower grower as it blooms in 66 days. Prices: (per 10) large \$8.00; medium \$4.80; small \$3.20. (Per 100) large \$64.00; medium \$38.00; small \$25.00. (25 at 100 rate). Blts. 100 for \$8.00.

GOLD

To those who wish to get a start in this excellent commercial yellow we offer the following Unit: 10 large, 25 medium, 25 small, 1 pt. blts. for \$30.00.

PINK CHIFFON

A florist's dream in Orchid Pink. Every cutflower grower will have this on his "Must" list so here's a chance to get a "Starter" Unit: 5 large, 10 medium, 10 small, 200 selected blts. for \$26.00.

TYRONE

Tall, vigorous, healthy, Tyrone is certainly making a name for itself both on the show table and as a commercial prospect. one of the best performers in our field in the hot dry summer of 1953. Unlike most lavenders, Tyrone opens well from a tight bud; produces long flowerheads with 8-9 open; and is healthy and vigorous. If you don't have it here's a chance to get a start: 5 large, 10 medium, 10 small, 500 blts. for \$23.00.

LIST No. 1 — Not less than 250 bulbs of a size and variety sold at 1,000 rate. 100 of a size from List No. 1 at 10% extra.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
								Qt.	Pk.
ANNAMAE.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00
BEAUTY'S BLUSH.....	1000	36.00	28.00	22.00	16.00	12.00	8.00	4.00	24.00
BOISE BELLE.....	1000	96.00	82.00	68.00	56.00	42.00	34.00	30.00	180.00
BRIDAL ORCHID.....	1000	50.00	44.00	36.00	28.00	20.00	14.00	10.00
BURMA.....	1000	36.00	30.00	24.00	16.00	4.00	24.00
COL. W. C. ATKINSON.....	1000	36.00	30.00	24.00	16.00	4.00	24.00
DIEPPE.....	1000	36.00	30.00	24.00	20.00	14.00	10.00	4.00	24.00
ELIZ. THE QUEEN.....	1000	36.00	28.00	20.00	16.00	12.00	8.00	4.00	24.00
EVANGELINE.....	1000	48.00	40.00	34.00	26.00	20.00	16.00	8.00	48.00
FLORENCE NIGHTINGALE.....	1000	36.00	30.00	24.00	18.00	14.00	10.00	4.00	24.00
FRIENDSHIP.....	1000	36.00	30.00	24.00	18.00	14.00	10.00	4.00	24.00
GAIL.....	1000	88.00	74.00	62.00	50.00	42.00	32.00	25.00	150.00
GOLDEN ARROW.....	1000	30.00	24.00	18.00	14.00	10.00	4.00
HEART'S DESIRE.....	1000	60.00	52.00	44.00	32.00	24.00	16.00	12.00	72.00
JUNE BELLS.....	1000	34.00	26.00	20.00	14.00	10.00	8.00	4.00	24.00
MELLOW MOON.....	1000	64.00	56.00	48.00	32.00	24.00	16.00	10.00	60.00
MISS WISCONSIN.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
MY DEAR.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
OCTOBER SUNSHINE.....	1000	36.00	30.00	24.00	18.00	14.00	10.00	4.00	24.00
ORANGE GOLD.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
PANDORA.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
PARTHIENA.....	1000	64.00	52.00	40.00	30.00	26.00	20.00	10.00	60.00
PERDITA.....	1000	50.00	44.00	36.00	28.00	22.00	16.00	6.00	36.00
PHANTOM BEAUTY.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
RED CHARM.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
RED CHERRY.....	1000	36.00	30.00	24.00	18.00	14.00	10.00	4.00	24.00
RED WING.....	1000	60.00	50.00	42.00	32.00	24.00	18.00	10.00	60.00
ROSE CHARM.....	1000	32.00	26.00	18.00	14.00	10.00	5.00	30.00
SHERWOOD.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
SNOW PRINCESS.....	1000	30.00	24.00	16.00	12.00	4.00	24.00
SPIC & SPAN.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
SPOTLIGHT.....	1000	36.00	30.00	24.00	16.00	12.00	8.00	4.00	24.00
SUNDAY BEST.....	1000	50.00	42.00	36.00	30.00	22.00	16.00	6.00	36.00
TIVOLI.....	1000	34.00	28.00	22.00	14.00	10.00	6.00	4.00	24.00
WEDGWOOD.....	1000	40.00	34.00	26.00	16.00	10.00	5.00	30.00

LIST No. 2 — Not less than 25 bulbs of a size and variety sold at the 100 rate. 1 pint bulblets sold at 1/2 quart rate.

								Bulblets	
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1/2 Pt.	Qt.
ATTRACTION.....	100	25.00	22.00	19.00	16.00	13.00	10.00	12.00	40.00
BADGER ROSE.....	100	7.00	6.00	5.00	4.00	3.00	2.00	5.00	15.00
BETTY DUNCAN.....	100	7.00	6.00	5.00	4.00	3.00	2.00	6.00
	1000	35.00	28.00	20.00	14.00
BENJ. BRITTEN.....	100	5.00	4.00	3.00	2.50	2.00	1.50	4.00
BIRCH RED.....	100	5.00	4.00	3.00	2.50	2.00	1.50	8.00
BOLDFACE.....	100	10.00	8.00	6.00	4.50
BURMA ROSE.....	100	128.00	110.00	96.00	80.00	64.00	48.00	60.00	200.00
CHEYENNE.....	100	8.00	7.00	6.00	5.00	4.00	3.00	7.00
CHIEF PONTIAC.....	100	10.00	8.00	6.00	5.00	4.00	3.00	4.00	12.00
COLUMBIA.....	100	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00
	1000	80.00	64.00	peck	300.00
C. D. FORTNAM.....	100	32.00	27.00	22.00	19.00	16.00	13.00	15.00	50.00
CONNIE "G".....	100	16.00	14.00	10.00	8.00	6.00	4.00	8.00	25.00
CYNTHIA.....	100	16.00	14.00	10.00	8.00	6.00	4.00	8.00	25.00
ELMER'S ROSE.....	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
FIRE GLEAM.....	100	10.00	8.00	6.00	5.00	4.00	3.00	5.00	15.00
GLOW.....	100	5.00	4.00	3.00	2.50	2.00	1.50	4.00
GOLD.....	100	30.00	26.00	22.00	18.00	14.00	12.00	15.00	50.00
	1000	240.00	200.00	175.00	140.00	110.00	95.00	peck	300.00
HIAWATHA.....	100	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00
JINNI MARIE.....	100	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00
JUNE ROSE.....	100	16.00	13.00	11.00	9.00	8.00	6.00	7.00	25.00
KING DAVID.....	100	32.00	27.00	22.00	19.00	16.00	12.00	15.00	50.00
	1000	175.00	150.00	125.00	95.00	peck	300.00
MANCHU.....	100	7.00	6.00	5.00	4.00	8.00
MOTHER FISCHER.....	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
	1000	128.00	112.00	96.00	64.00	peck	240.00

ORDER SHEET
LASCH BULB FARM, INC.
P. O. Box 26
New Albany, Indiana

Date_____

Name—Mr., Mrs., or Miss_____

Street or R.F.D. No. _____

Post Office _____ State _____

Express Office _____ Ship When? _____
(If different from Post Office)

NOTE: Order accepted by Lasch Bulb Farm subject to stock and subject to being filled in numerical sequence.

() Refund

() Substitute Nearest Size
() Substitute Nearest Variety
M. O. \$_____

[illegible]

NOTE: Lasch Bulb Farm will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned, but no guarantee of growth or results is given as planting conditions are beyond our control.

TOTAL \$ _____

2 CENTS

		Bulblets							
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1/2 Pt.	Qt.
NOWETA ROSE.....	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
PACTOLUS.....	100	5.00	4.50	4.00	3.00	4.00
PINK CHIFFON.....	100	80.00	72.00	64.00	48.00	40.00	32.00	90.00	270.00
POINSETTIA.....	100	30.00	25.00	20.00	15.00	12.00	9.00	25.00	75.00
RAVEL.....	100	4.00	3.00	4.00
SWEET SIXTEEN.....	100	14.00	12.00	10.00	8.00	7.00	5.00	6.00	20.00
THE RAJAH.....	100	11.00	9.00	7.00	5.00	7.00	20.00
THUNDERBOLT.....	100	80.00	72.00	64.00	56.00	48.00	40.00	30.00	100.00
TYRONE.....	100	64.00	56.00	48.00	40.00	32.00	26.00	30.00	100.00
	1000	384.00	320.00	256.00	208.00	peck	600.00
WHITE GODDESS.....	100	6.00	5.00	4.00	3.00	2.00	1.50	5.00
WHITE SYMPHONY.....	100	32.00	28.00	24.00	20.00	16.00	12.00	15.00	50.00
WHITE STAR.....	100	24.00	20.00	16.00	14.00	12.00	8.00	8.00	25.00
WILMA DITTMAN.....	100	8.00	7.00	6.00	5.00	4.00	3.00	8.00

LASCH BULB FARM

P. O. Box 26
NEW ALBANY, IND.

WHOLESALE

GLADIOLUS

FOR 1954

*United States Dept. of Agric.
Library
Washington 25, D.C.*

POSTMASTER:
RETURN POSTAGE
GUARANTEED



- Notes:
1. Orders accepted subject to stock.
 2. Orders filled in numerical sequence as booked. (Date of Receipt)
 3. Prices quoted are f.o.b. New Albany, Indiana.
 4. Pints and quarts are of U. S. dry measure.
 5. Pints of bulblets sold at 1/2 quart rate.
 6. 2% discount for cash with order or 25% down payment and balance c.o.d.

All stock is guaranteed to be free of disease and true to name. We will cheerfully refund the purchase price on any order found unsatisfactory on receipt, and promptly returned; but no guarantee of growth is implied in the sale nor will we be responsible for the crop. All orders are placed with these conditions accepted by the purchaser.

ORDER EARLY . . . ORDER PLENTY